



**“A NEW BUSINESS MODEL FOR SHIPPING
COMPANIES UNDER A DIGITALIZED
PERSPECTIVE”**

Contents

- Where are we now ?
- Challenges
- Benefits
- Conclusions





Where are we now ?

- COVID 19 pandemic impact
- A new approach
- Digital Tools



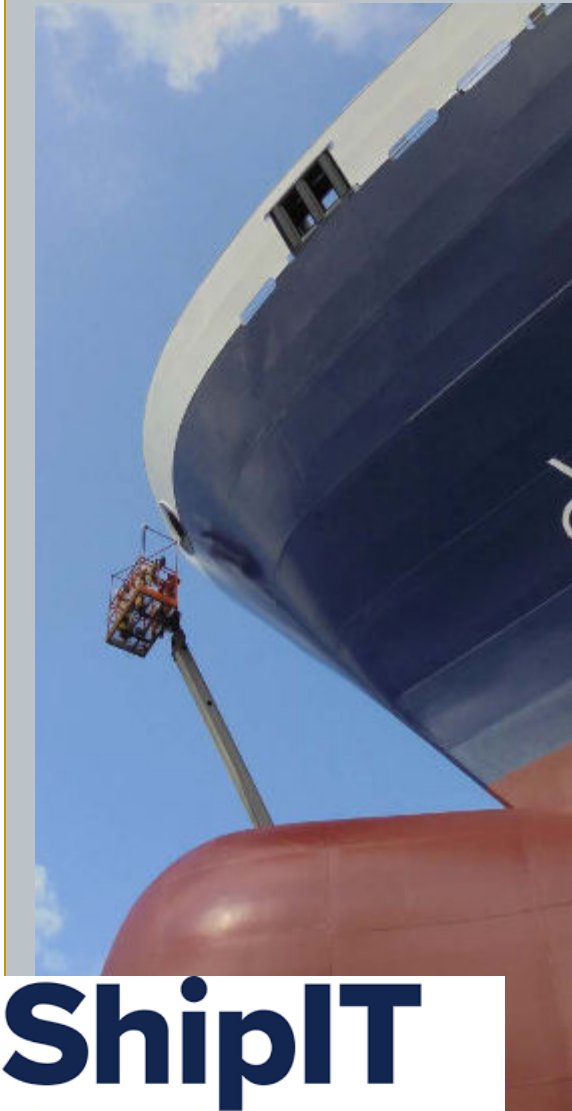
Challenges

- Improvement with max impact
- Digital capabilities – strategic decision
- New/Old systems
- Investment in terms of capital/ resources



Benefits

- Crucial role in the decarbonisation porcess
- Transparency & real time info
- Data driven decision making process





Conclusions

- Effective fleet management process
- Information access
- Increase competition

SHARE OUR PASSION FOR SHIPPING

**CAPITAL
EXECUTIVE**
Ship Management Corp.



ShiplT
Conference



**THANK YOU
FOR YOUR ATTENTION**

Stavros Meidanis

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