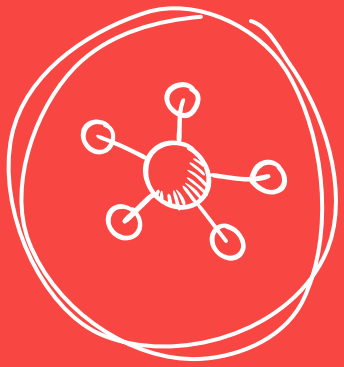


KAKTOS





improving internal communication & workflows

- Response time to internal queries went down - 37%
- Reduced go to market -22%
- Average projects' completion time decreased - 19%





b2b sales process streamlining & enhancement

- Reduced KAMs admin workload – 30%
- Sales & Marketing unification
- Enhanced New Customer Acquisition / CR + 40%

soft1

salesforce





Disruptive innovation

- Gained significant publicity (Proto thema)
- Loyalty creation - 0% churn rate
- 6% incremental revenue generated

myKAKTOS

the 1st book subscription program



*Operational excellence
supports our vision*

The background features a dark blue field filled with numerous out-of-focus circular light spots (bokeh) in various shades of blue and cyan. A central point of light, likely a fiber optic cable, emits a bright blue glow that radiates outwards, creating a sense of movement and energy.

movement

KAKTOS |

A pair of golden, feathered wings is shown against a black background. The wings are spread out, with the feathers appearing soft and detailed. The lighting highlights the texture of the feathers, giving them a shimmering, metallic gold appearance.

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thank you

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