

“When 1+1 makes greater
than 2”

Marinela Paidá

Corporate, BSS & Sustainability

Group Procurement Director

The European Green Deal



fresh air, clean water,
healthy soil and
biodiversity



renovated, energy
efficient buildings



healthy and affordable
food



more public transport



cleaner energy and
cutting-edge clean
technological
innovation



longer lasting
products that can be
repaired, recycled and
re-used



future-proof jobs and
skills training for the
transition



globally competitive
and resilient industry

**The EU will be
climate neutral by
2050:**

To do this, it will carry out a series of initiatives that will protect the environment and boost the green economy.

We are equally Inspired & Humbled by our position as a Global Sustainability Leader



**No 1 BEVERAGE
COMPANY**



HIGHEST SCORE IN BEVERAGES



**HIGHEST SCORE IN
BEVERAGES**



**'A' SCORES IN CLIMATE CHANGE
AND WATER**



**AAA - HIGHEST
SCORE IN
BEVERAGES**



PRIME STATUS



**LOWEST RISK FOR
ENVIRONMENT & SOCIAL**

WE ARE READY TO KEEP ON LEARNING AND DO MORE



NETZERO BY 40

PLEDGE



WITH THIS PLEDGE, COCA-COLA HBC COMMITS TO ACHIEVING

NET ZERO EMISSIONS

ACROSS ITS ENTIRE VALUE CHAIN BY 2040.

“This commitment is the ultimate destination of a journey that we started many years ago. It is fully aligned with our philosophy to support the socio-economic development of our communities and to make a more positive environmental impact. Both are integral to our future growth.”

ZORAN BOGDANOVIC CEO OF COCA-COLA HBC

OUR TOP 5 ACTIONS TO REACH NETZEROBY40

- 1.** Include **CO2 reduction** targets in our long-term management incentives
- 2.** **Decarbonise** our direct operations with higher energy efficiency, including switching to **100% renewable electricity** and low carbon energy sources
- 3.** Accelerate our use of more **circular, lower carbon packaging**, including rPET, **packageless and refillable** options, and removing unnecessary plastic from secondary packaging
- 4.** Provide **energy-efficient and eco-friendly** coolers to customers
- 5.** Switch to **low and zero-emission** vehicles

Net Zero by 40: Our Actions to support the Journey

- Invest €250 million in emissions reduction initiatives by 2025
- Decarbonise further direct operations by switching to 100% renewable electricity and low carbon energy sources through continuous improvements and innovations in energy efficiency
- Accelerate our journey to a more circular, lower carbon packaging approach by increasing rPET use, adopting packageless and refillable options, removing plastics in secondary packaging
- Provide energy-efficient and eco-friendly coolers to customers
- Reduce emissions from agricultural ingredients
- Implement a “Green Fleet” programme to switch to low and no carbon alternatives

How we tackle these Procurement challenges:



Solid structure in place which forms a global fully coordinated Procurement Team across The Coca-Cola System with common direction

Engaging trainings for both Procurement Teams and our Key Suppliers on all Sustainability Aspects

>1000 active rated suppliers in EcoVadis across 28 countries



ESG Physical Audits

Global Supplier Sustainability Events to exchange views and

Supplier Driven Innovation Forums



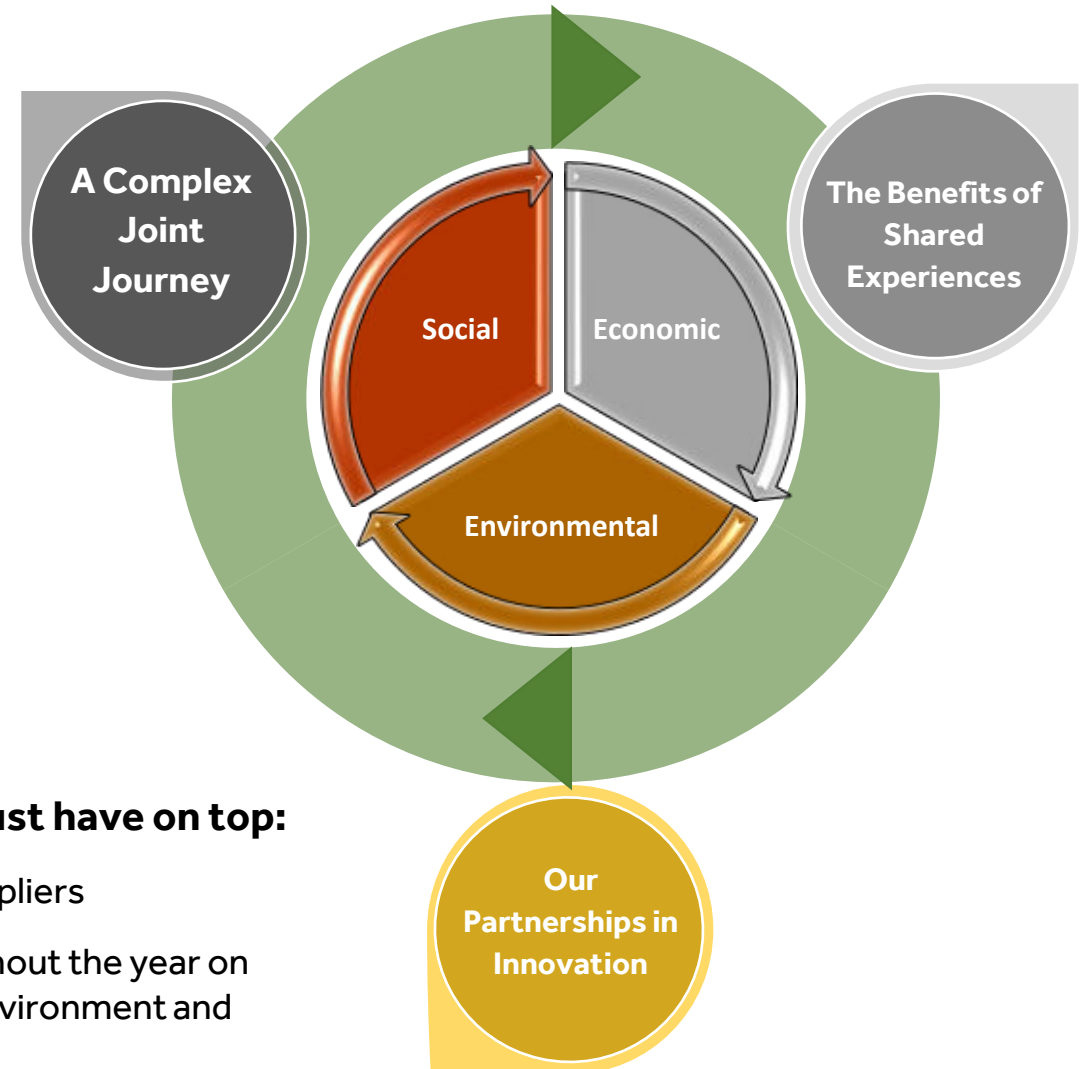
The role of Procurement in the new Sustainability Reality:

Partnerships are critical to excel in all Sustainability pillars:

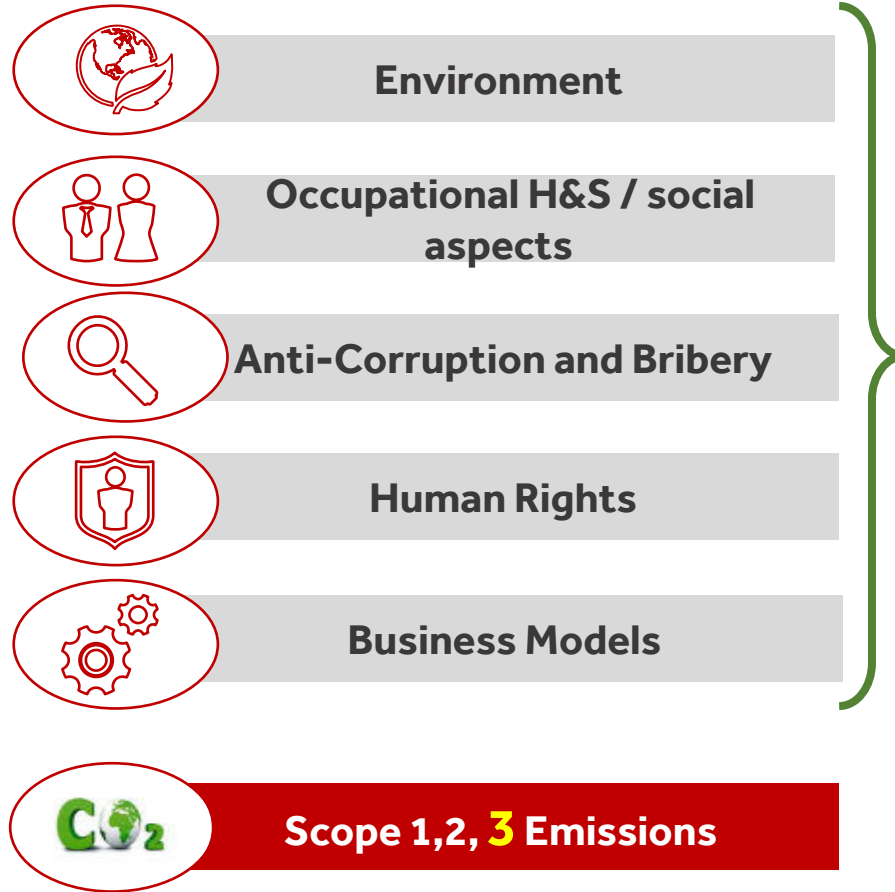
- ✓ Sustainable Packaging that is the new “Normal”. Regulators and consumers are demanding action . Supplier driven Innovation is a focal activity through continuous improvement circles and Innovation Forums
- ✓ Zero-tolerance culture related to breaches of Code of Business Conduct and Anti-Bribery policies . This means more rigorous efforts for robust and traceable Supply Base assessments across our supplier universe
- ✓ Proactive Risk Assessments across the business and development of Resilience and Alternative Supply Plans across our territories
- ✓ Digital - enabled Procurement connected to the Supply Base

For us all to remain competitive, we must have on top:

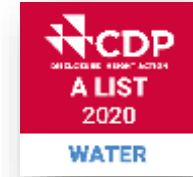
- ✓ Clear Climate strategies from our Key Suppliers
- ✓ Targeted discussions & initiatives throughout the year on how we can minimise our impact on the environment and communities
- ✓ a **NETWORK** for sharing best practices and achievements



Procurement is at the core of the effort to cover for the non-financial reporting elements for our Supply Base:



- ✓ Targets and measures
- ✓ Results
- ✓ Due-Diligence process
- ✓ Relevant non-financial Risks
- ✓ Develop & track non-financial KBlS



Partnerships

Critical for delivering holistic sustainability agenda

17 PARTNERSHIPS
FOR THE GOALS



Sustainability Through the Power of Partnerships

While the need for sustainable development is great, it simply will not be possible for one government, firm, organization, or person to solve the infrastructure and development challenges of our society. Meeting these challenges will require a group effort.

GUGGENHEIM

- UN SDG 17: “built upon principles and values, and upon a shared vision and shared goals...”

Procurement

Core vehicle for delivering sustainability partnerships

Thank you

