



# Data-Driven Innovation in a Multi-Cloud World

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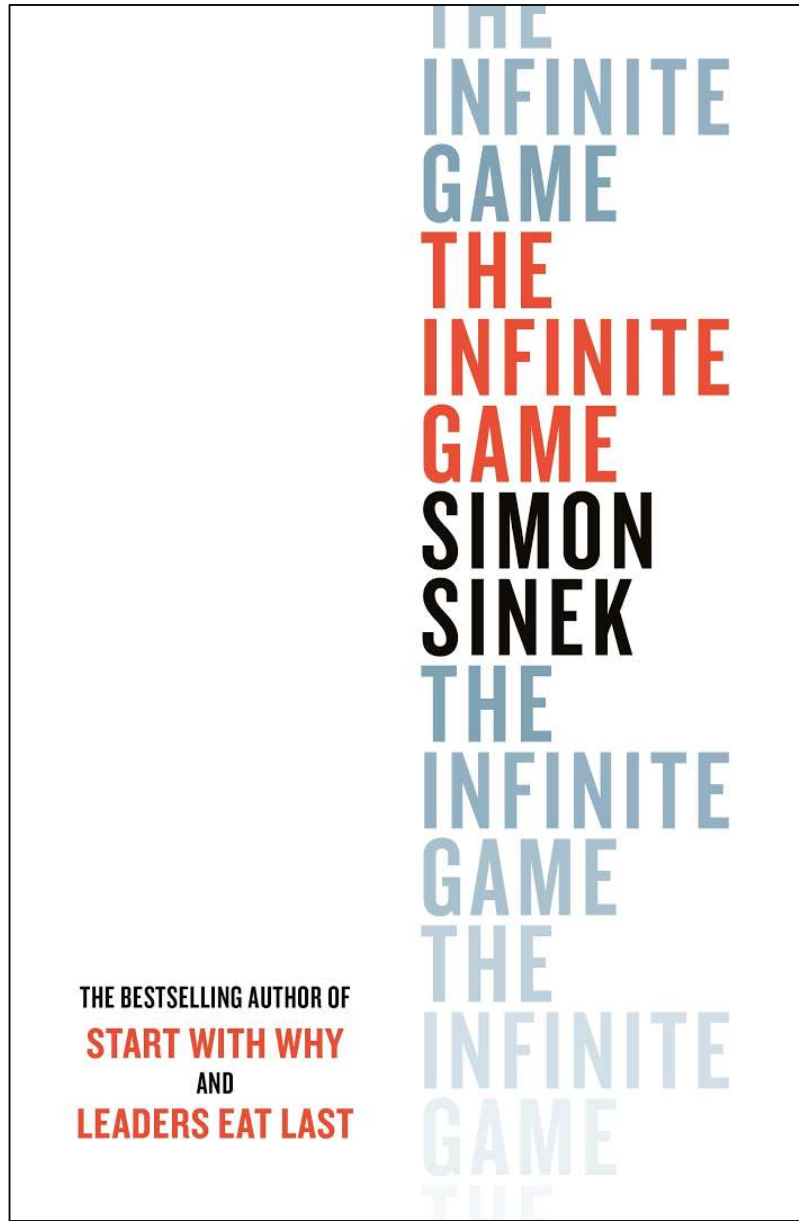
NetApp BDM for  
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ALEF

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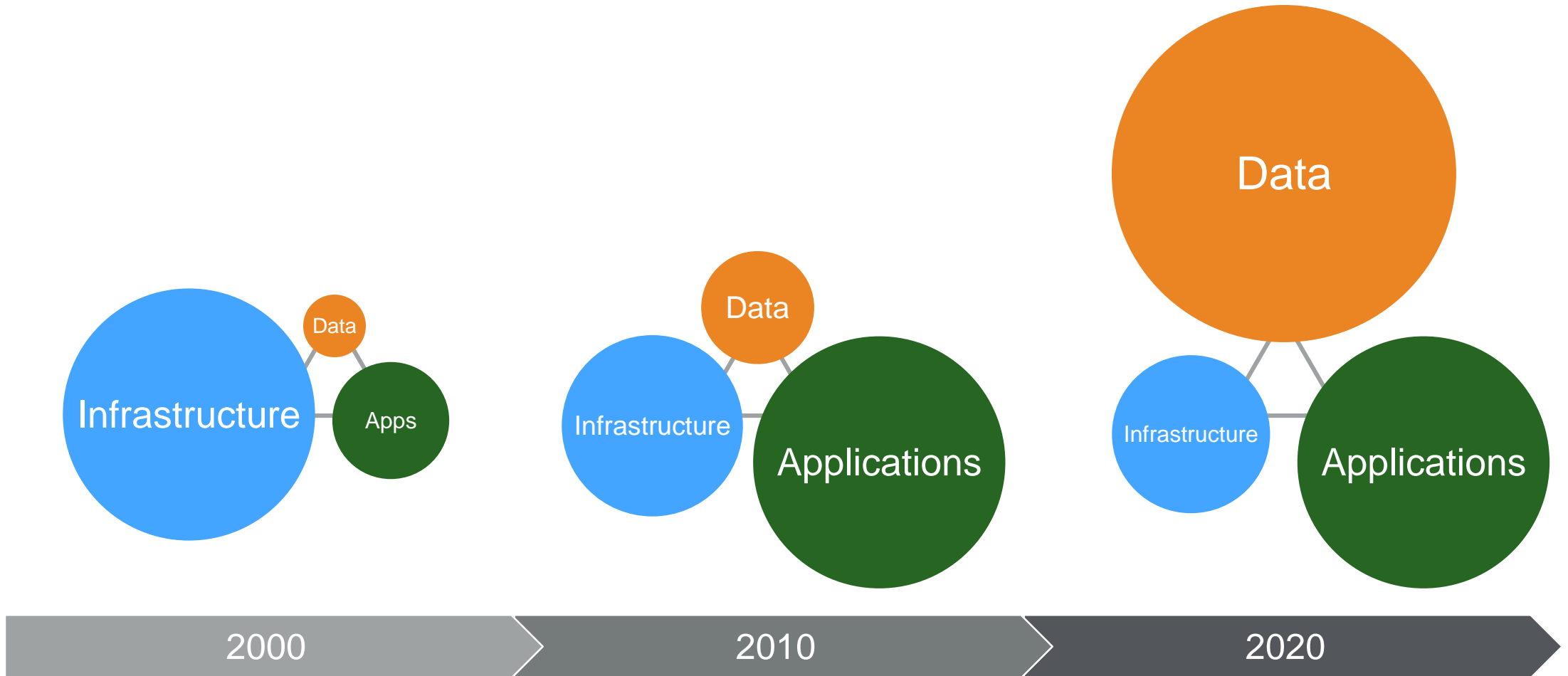
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The future is already here,  
it's just not very evenly distributed.

William Gibson



# Business focus has shifted to data-centric models



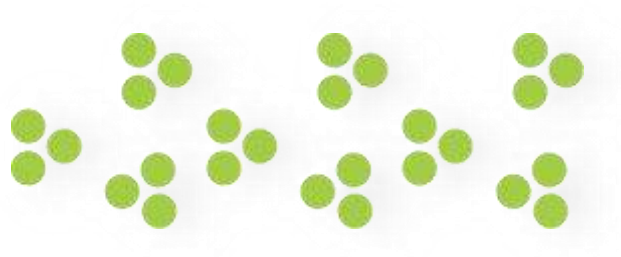
# The world's most valuable resource is no longer oil, but data



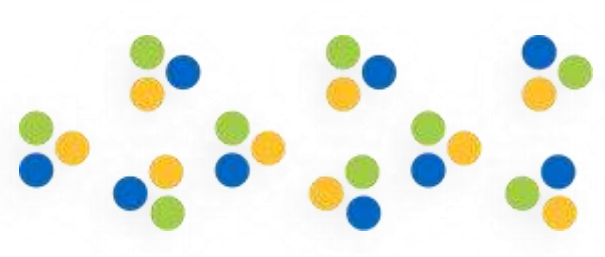
No longer is data locked away on devices hidden behind firewalls. Instead, it is becoming:



**Distributed**

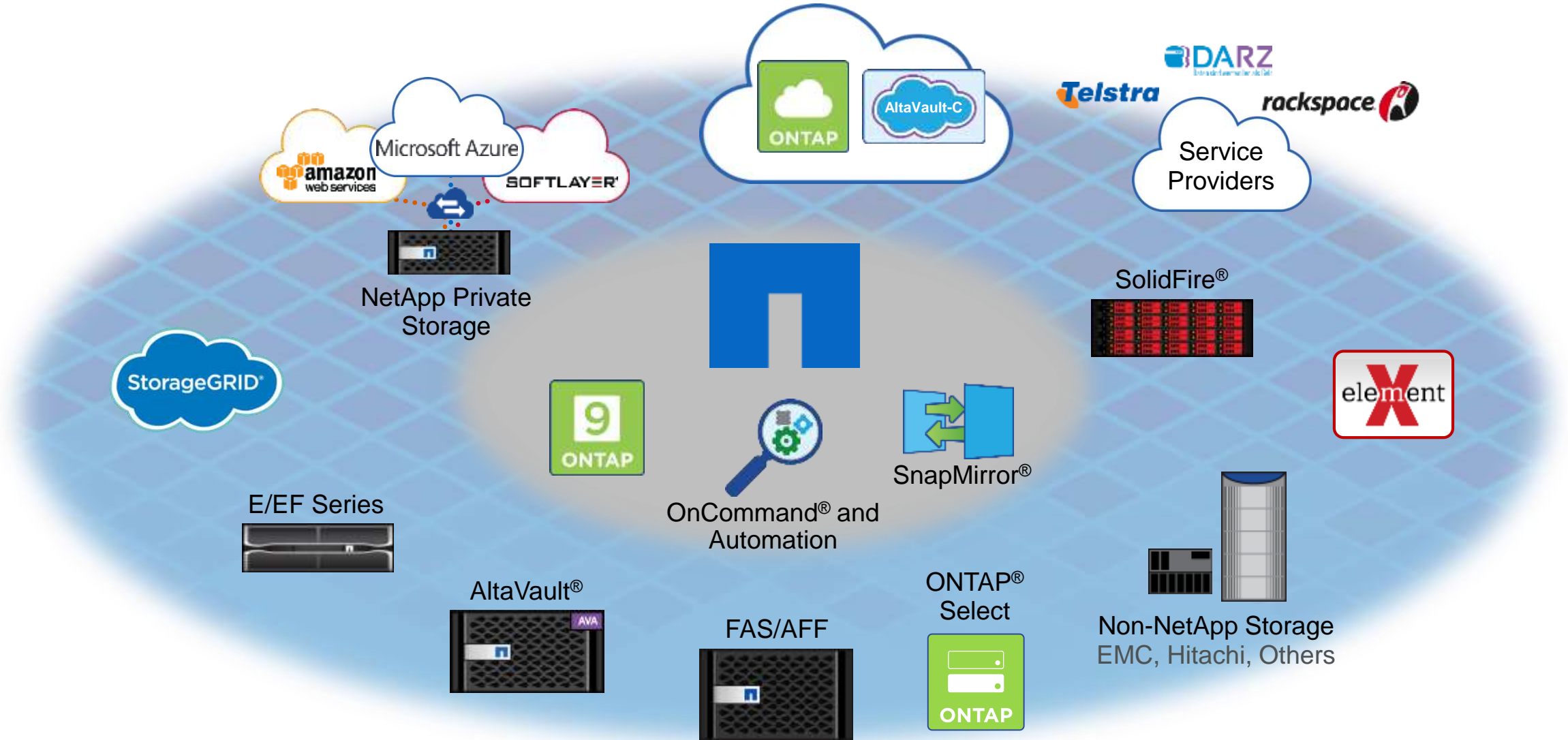


**Dynamic**



**Diverse**

# NetApp Data Fabric



# NetApp Products

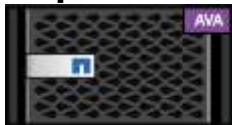
**Eseries:**  
Fast Simple Reliable



**EF:**  
Low latency



**AltaVault:**  
backup to Cloud



**FAS:**  
Functionality Efficiency



**AFF:**  
Performance Efficiency  
Data management



**OCI:**  
Manage and  
Monitoring SW

**ONTAP  
Select: SDS**



**NetApp HCI:**



**Solid Fire:**  
Zero touch, Scale QoE



**Storage GRID:**  
Object Storage





# A Leader in Primary Storage

Figure 1. Magic Quadrant for Primary Storage



## NetApp recognized as a Leader in 2019 Gartner Magic Quadrant for Primary Storage

This Magic Quadrant was published as part of a larger research note and should be evaluated in the context of the entire report. The full report is available from NetApp [here](#).

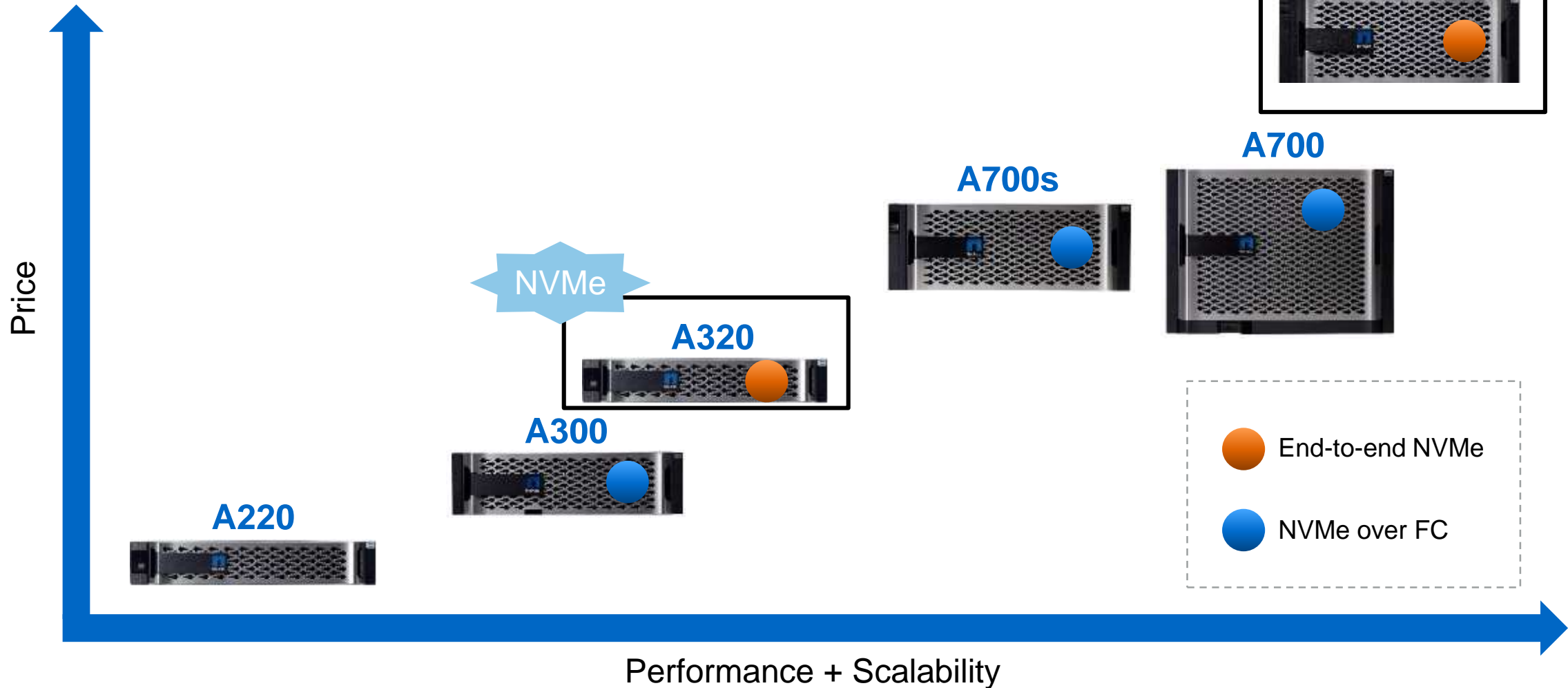
This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from NetApp. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.



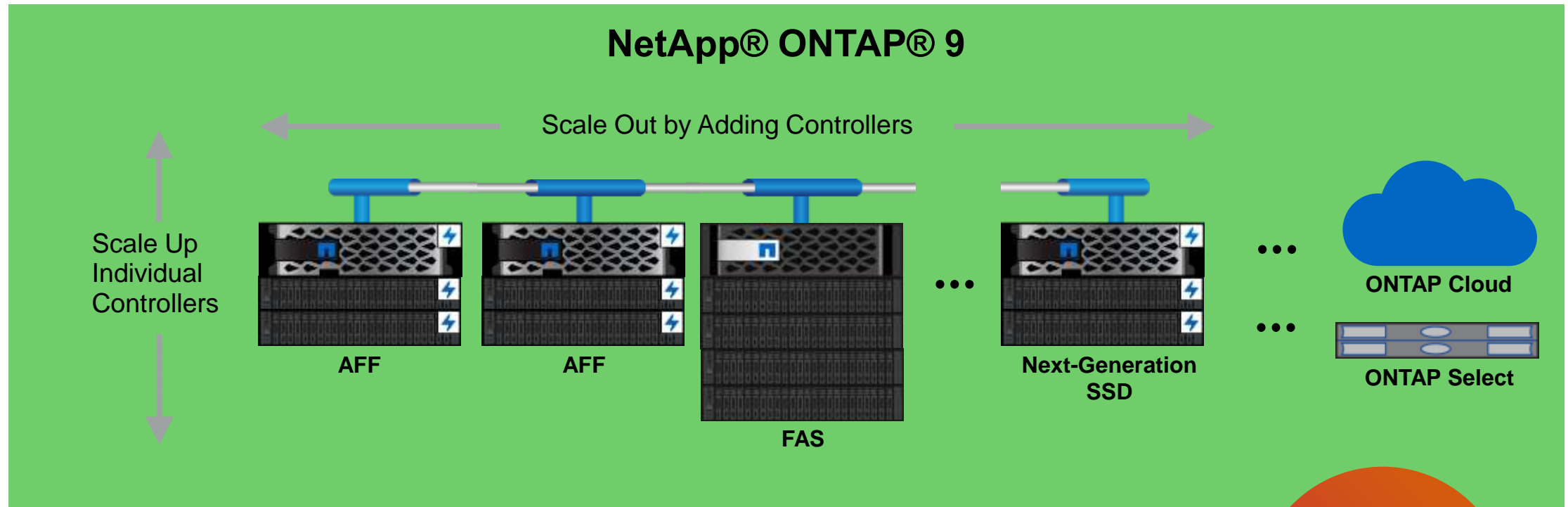
Source: Gartner, Inc., 17 September 2019  
 Santhosh Rao, John Monroe, Roger W. Cox, Joseph Unsworth  
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# AFF A-Series Portfolio

Dual-controller HA systems for small to large deployments



# Respond to needs with seamless scale-out without silos



- Scale out by intermixing your choice of flash and hybrid nodes
- Upgrade hardware/software or scale up without disrupting users
- Incorporate software-defined, cloud, and next-generation flash

**NVMe  
Leader  
>20PB  
shipped**

# INNOVATE DON'T ADMINISTRATE

Solutions for all your cloud workloads and Kubernetes applications



## Extend

I want to fully control and manage my own



## Deploy

I want to deploy my primary workloads on



## Build & Run

I want to build and run my Kubernetes



## Optimize

I want visibility into my cloud environments to








<https://cloud.netapp.com>

CLOUD STORAGE

-  Azure NetApp Files
-  Cloud Volumes Service for AWS
-  Cloud Volumes Service for Google Cloud
-  Cloud Volumes ONTAP

DATA SERVICES

-  Cloud Sync
-  Cloud Compliance
-  Cloud Tiering
-  SaaS Backup
-  Cloud Backup Service

CLOUD CONTROLS

-  NetApp Kubernetes Service
-  Cloud Manager
-  Fabric Orchestrator

CLOUD ANALYTICS

-  Cloud Insights





Thank you

# Consumption Choices

