A people centric Security fabric

Nikos Giannopoulos
Senior Market Development Sales Engineer Southeastern Europe

17th February 2021

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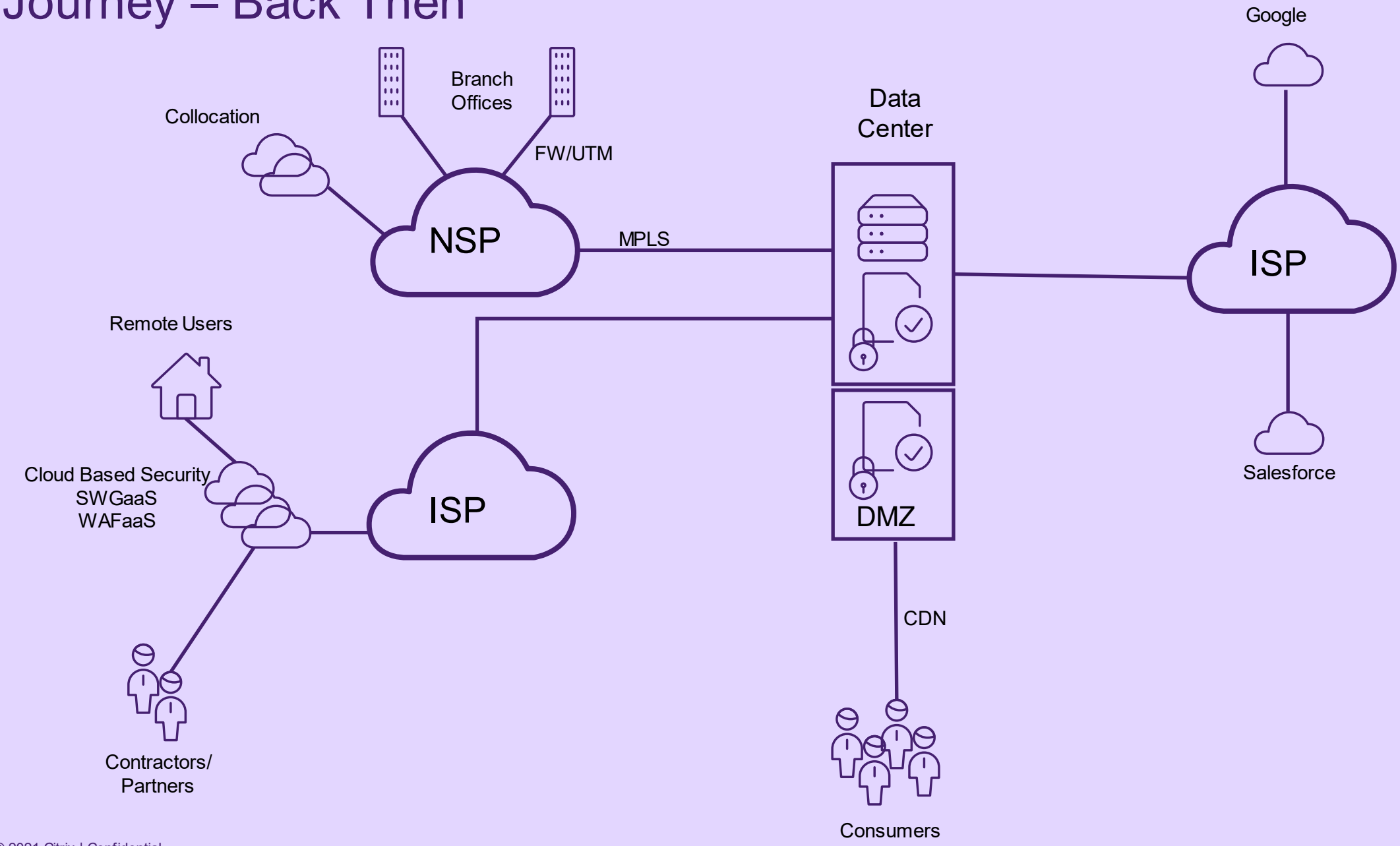
The Journey – Back Then



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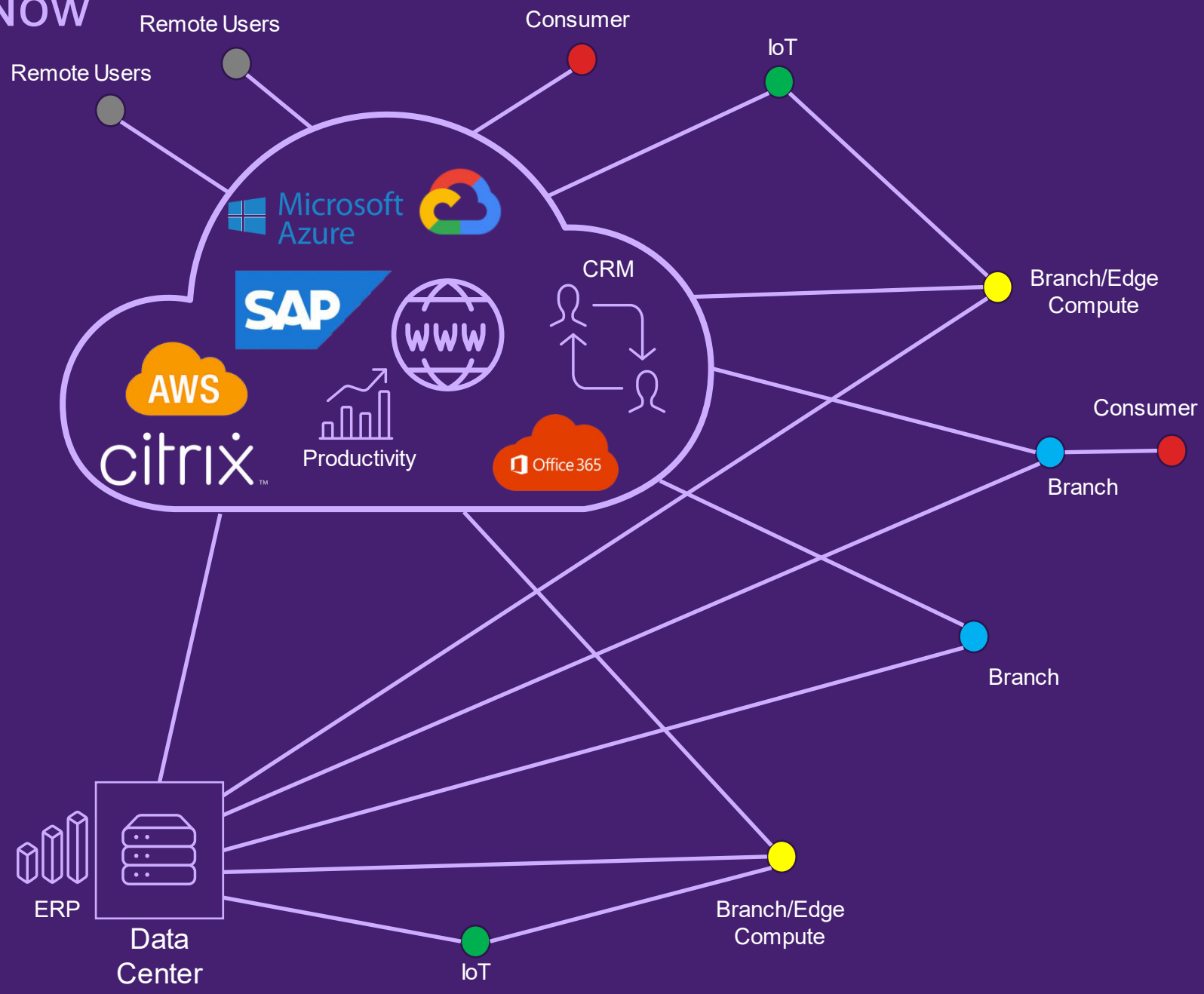
The Journey – Now



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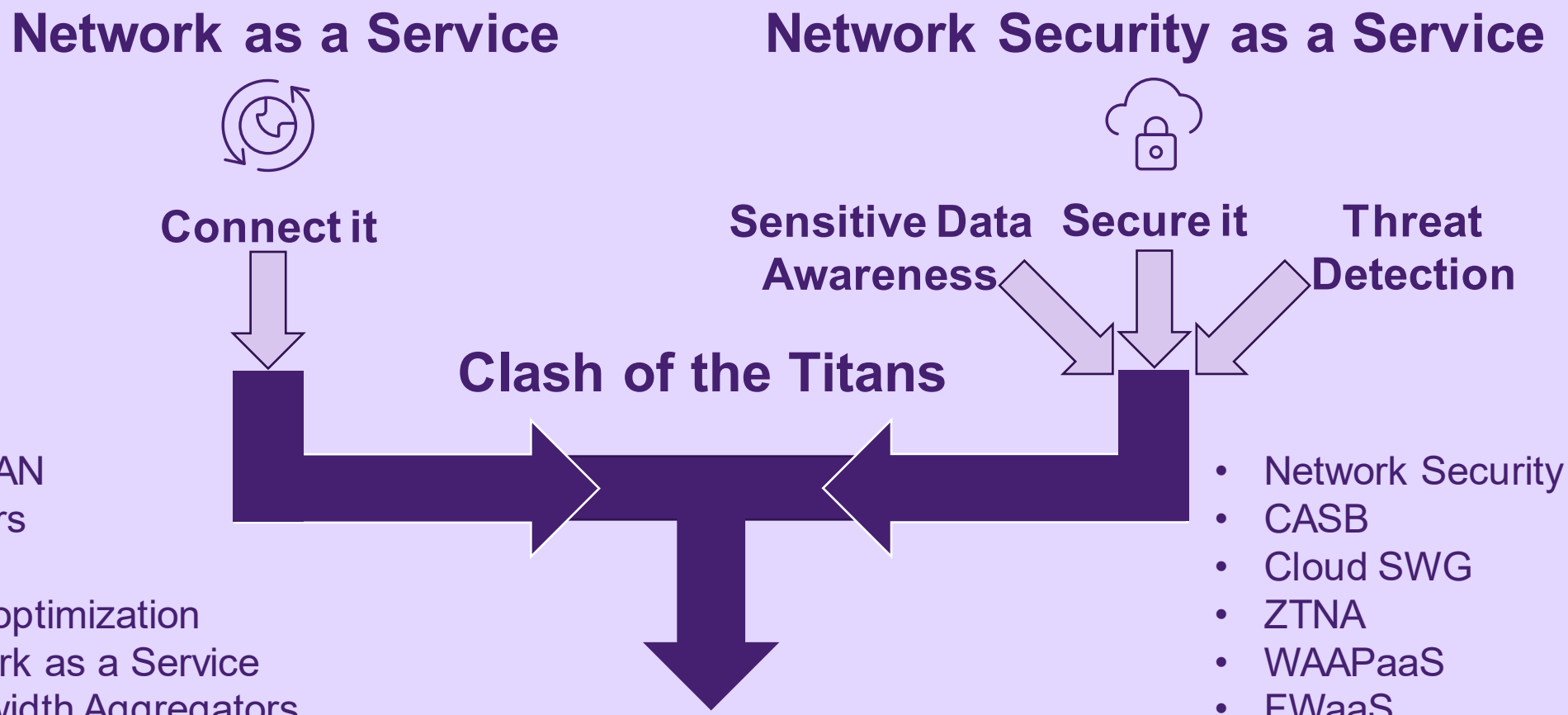
Secure Access Service Edge Convergence



- SD-WAN
- Carriers
- CDN
- WAN optimization
- Network as a Service
- Bandwidth Aggregators
- Networking Vendors

- Network Security
- CASB
- Cloud SWG
- ZTNA
- WAAPaaS
- FWaaS
- DNS
- RBI

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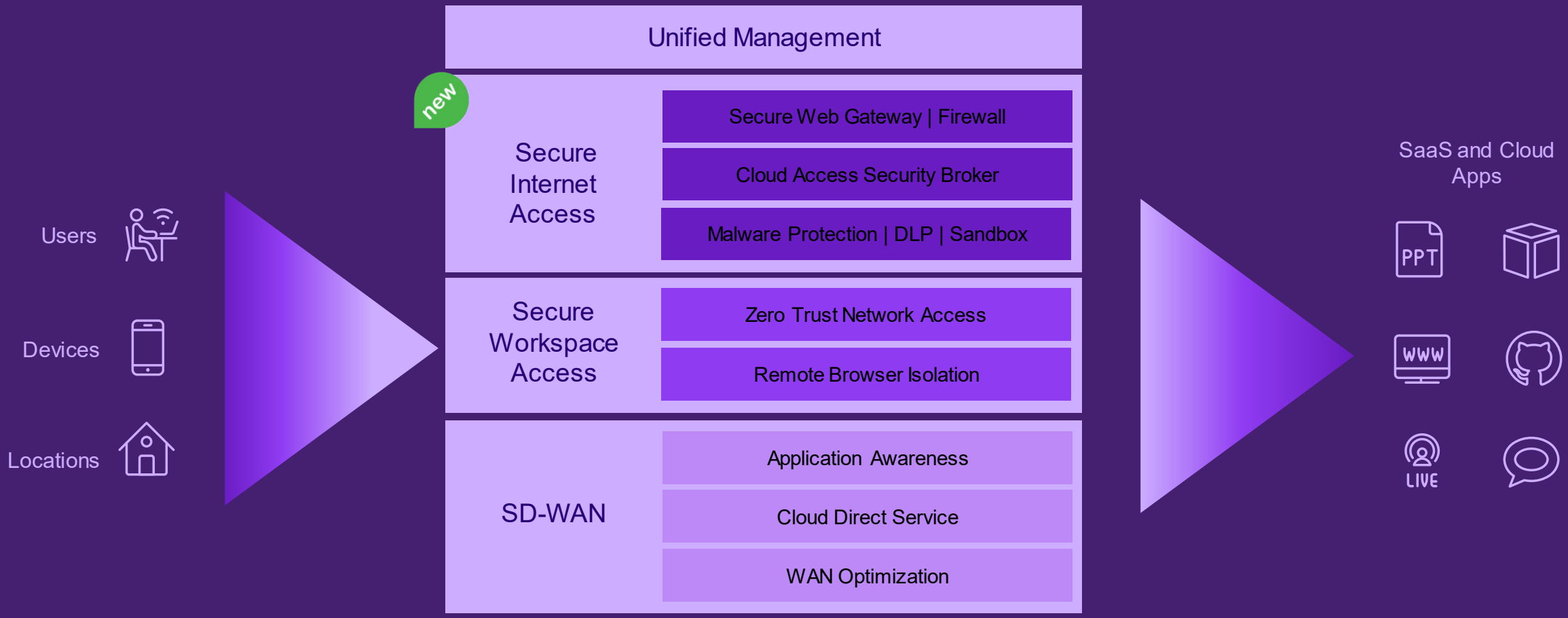
Introducing Citrix SASE

Unified, secure and reliable access to applications anywhere, anytime from any device

Citrix Differentiator



Only Citrix Unifies All Gartner 'Core' & 'Recommended' Capabilities for a Secure, Productive Digital Workspace

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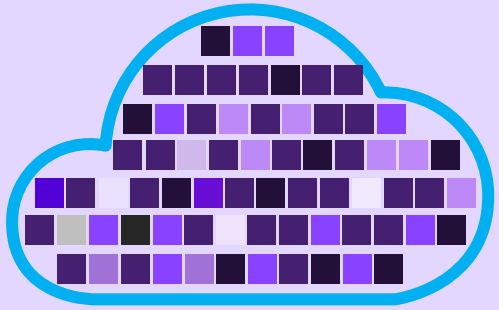
Private Instances: Stronger Privacy & Compliance

Citrix Differentiator

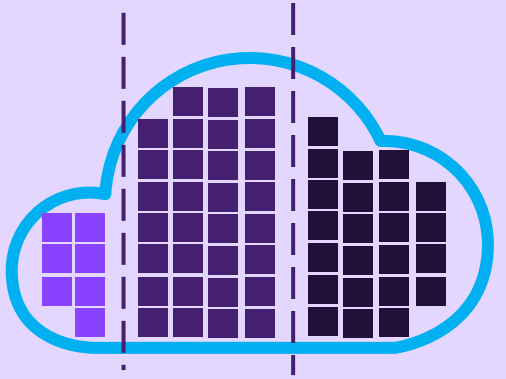
Unlike Alternatives with Shared Instance Architecture Which Compromises Privacy, Compliance & Scale

Other Vendors



Mixing of data from multiple enterprises in the same instance and between regions

Citrix Secure Internet Access



Segregation of data based on enterprise, location

Enterprise 1 Traffic
Enterprise 2 Traffic
Enterprise 3 Traffic

Stronger Privacy
No intermixing of data with that of other enterprises

Regulatory Compliance
Local inspection and logging of data for GDPR compliance

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100+ Points of Presence for Every SIA Service

Unlike Others Who May Have Different PoPs for Each Service

Citrix Differentiator

Better Scale | Better Resiliency | Lower Latency

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Only subset of PoPs shown on the map

The Only Full & Unified SASE Solution

Gartner Core Capabilities

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SD-WAN
Secure Web Gateway
Cloud Access Security Broker
Zero Trust Network Access
Firewall as a Service
Identity sensitive data/malware
Encrypt/decrypt at line speed

+

Gartner Recommended Capabilities

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Web App and API Protection
Remote Browser Isolation
Network Sandbox
API-based access to SaaS
Managed & unmanaged devices

Unified Orchestration & Administration Experience

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Citrix SASE

Unified Management
Across Networking & Security

Higher Performance & Lower Latency
Single-pass Architecture

Global & Consistent Presence
100+ Points of Presence with Every SIA Service

Better Privacy & Scale
Private Instances for Each Customer

Comprehensive Security
All Gartner ‘Core’ & ‘Recommended’ Capabilities

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