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“How to Spot and Detect Social Engineering: The Case of Deep fakes”

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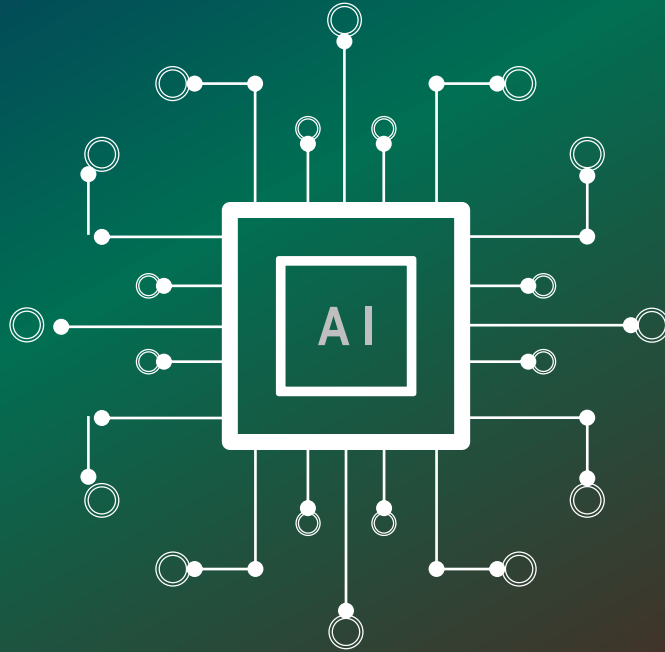


DEEP FAKES

Prank
revenge

Social
engineering

Identify theft



photo

video

sound

C O G N I T I V E B I A S

DUNNING KRUGGER

PREDICTIVE CODING

SURVIVORSHIP

SUBSELF



BELIEF BIAS

SIMPSON'S PARADOX



/pwd

82%
high res



68%
low res

blockchain watermarks

de-id tools

social media policy

physiological signals

incident management

security awareness

blockchain watermarks

de-id tools

social media policy

physiological signals

incident management

security awareness



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Thanks a lot !

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