# Energy Efficiency in Buildings conference 

# Alleviating Energy Poverty 

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Share of households unable to adequately heat their homes in 2021 (in \%)*

| $>20 \%$ |
| :--- |
| $10-20 \%$ |
| $5-9.9 \%$ |
| $2-4.9 \%$ |
| $<2 \%$ |
| Not surveyed |



## Households unable to pay utility bills on time in the past 12 months

(\% of all households, 2018)


## Research Questions


$>$ What does sustainability mean for a typical old apartment inhabited by an average citizen?
$>$ How critical is the hourly step for calculating the energy performance of buildings / KENAK?
> How many of the famous "Exoikonomo" programs really concern block of flats and how many energyvulnerable households are benefited from them?

## Share of housing costs in disposable income, 2021

(\% share; total population)


Housing costs in disposable income for people at risk of poverty in the EU, 2021



OR EAT?

## Who is winning the Energy War?

## NET INCOME

(2022)

ExxonMobil
Chevron
Shell
\$55.7 bil. A141\%
\$35.4 bil. A126\%
\$42.4 bil. A110\%
TotalEnergies
$\$ 20.5$ bil. $\quad$ 2 $28 \%$
first place belongs to...

## Empowering energy poor citizens through joint energy initiatives

$\checkmark$ More than 1,600 people have attended the 59 training seminars across EU
$\checkmark$ More than 1,090 people became certified Energy Supporters and Mentors
$\checkmark$ Support to about 15,000 households in 52 municipalities, 22 of which have also established an Energy Poverty Alleviation Office

Energy Supporters engage energy-poor citizens and assist them in planning, securing funding and implementing energy efficiency interventions.
Energy Mentors provide support and expertise in all the key areas associated to the operation and/or creation of an energy community / cooperative of energy poor citizens.

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## The Energy Poverty Alleviation Offices

$\checkmark$ Tolosaldea region
$\checkmark$ REC Hernani
$\checkmark$ Tierra Estella
$\checkmark$ Oarsoaldea region
$\checkmark$ Bergara
$\checkmark$ Józsefváros
$\checkmark$ Terézváros
$\checkmark$ Messini
$\checkmark$ Souli
$\checkmark$ Almyros
$\checkmark$ Tripoli
$\checkmark$ Aspropyrgos
$\checkmark$ WeEnCoop Thessaloniki

## Challenges

$>$ Sustainability is not about Lifestyle.
$>$ Sustainability has to do with investments in spaces that citizens reside, to achieve livable/viable houses for all.
$>$ Sustainability has to do with continuous measurement and verification.

## THE MAGIC of MARKETING

Thank you very much!

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