

Kelkoo Group

The performance marketing platform for online retailers

Experienced shopping ad specialists

Rely on a powerful network and e-commerce experts:

41

COUNTRIES

Globally

12 K

MERCHANTS

Trusting us

20 +

YEARS

E-commerce
experience

15 M

SALES

Generated annually

What can we do for you?



Deliver incremental sales through Kelkoo Group network



Improve your acquisition campaigns' performances

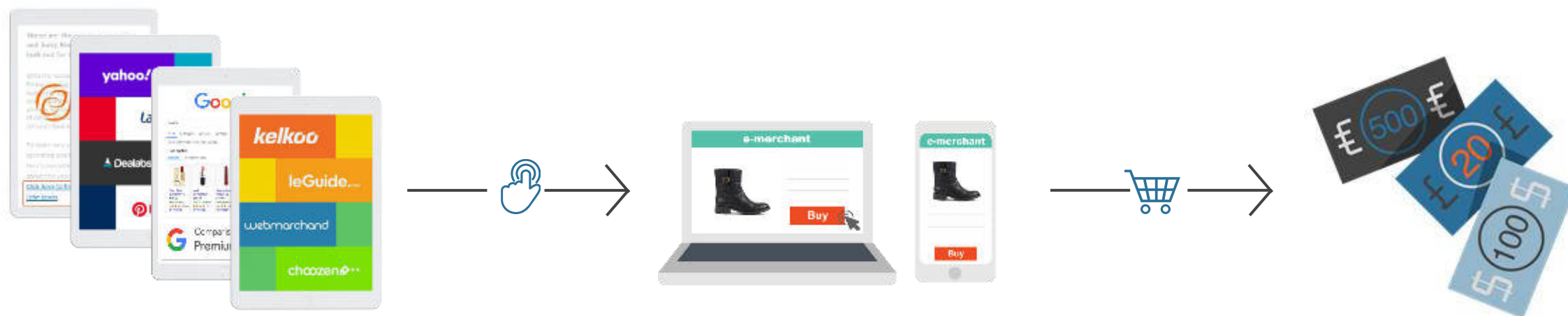


Develop your omnichannel acquisition strategy



Expand your international visibility and sales

A turnkey lead acquisition solution



We display your products on our Shopping network

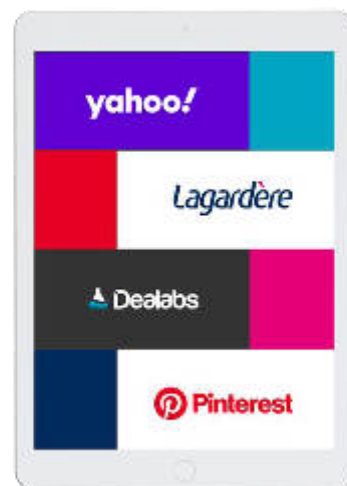
You receive qualified leads to your online shop

You convert the lead into a customer on your site

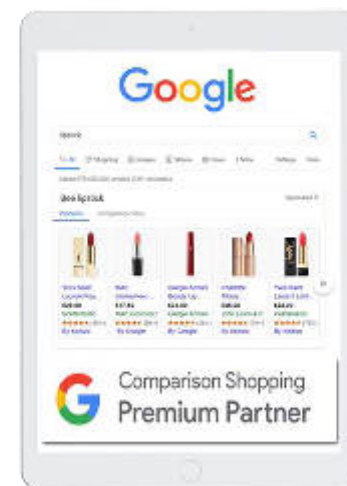
Reach various and targeted Shopping audiences



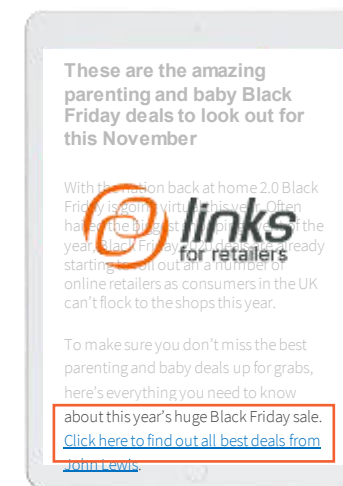
Comparison Shopping Sites



Premium Publisher network

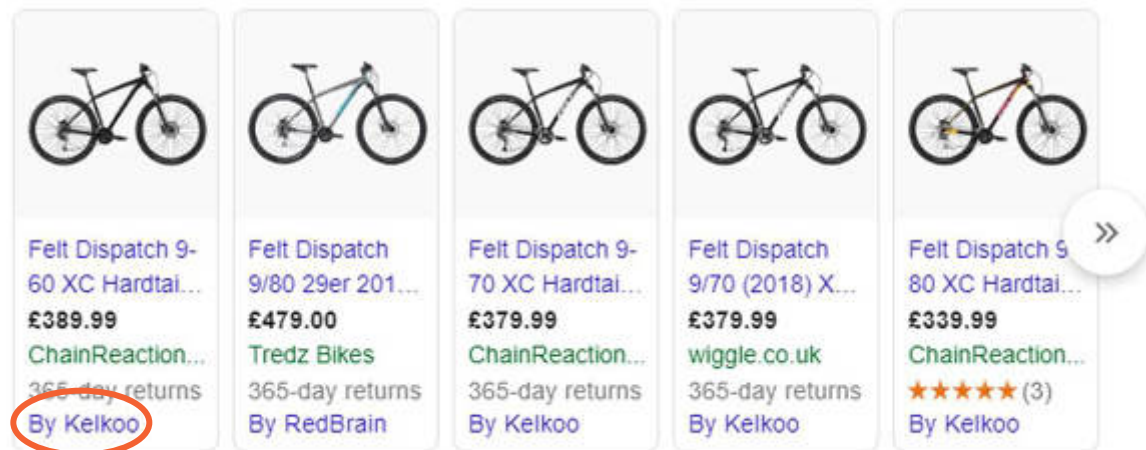


Google Shopping Ads



Non-offer native promotional links

Improve your Shopping Ads performance



- ✓ Save the margin to Google Shopping and get a bidding advantage in the auction
- ✓ Migrate your Google Merchant Center with no downtime of traffic and no change of eco-system
- ✓ Team of dedicated PPC experts with up to 8 years of Shopping Ads expertise
- ✓ Monthly contract with no engagement, no hidden fees, no set up fees



shopping ads

Rely on expert consultancy or go with self-service



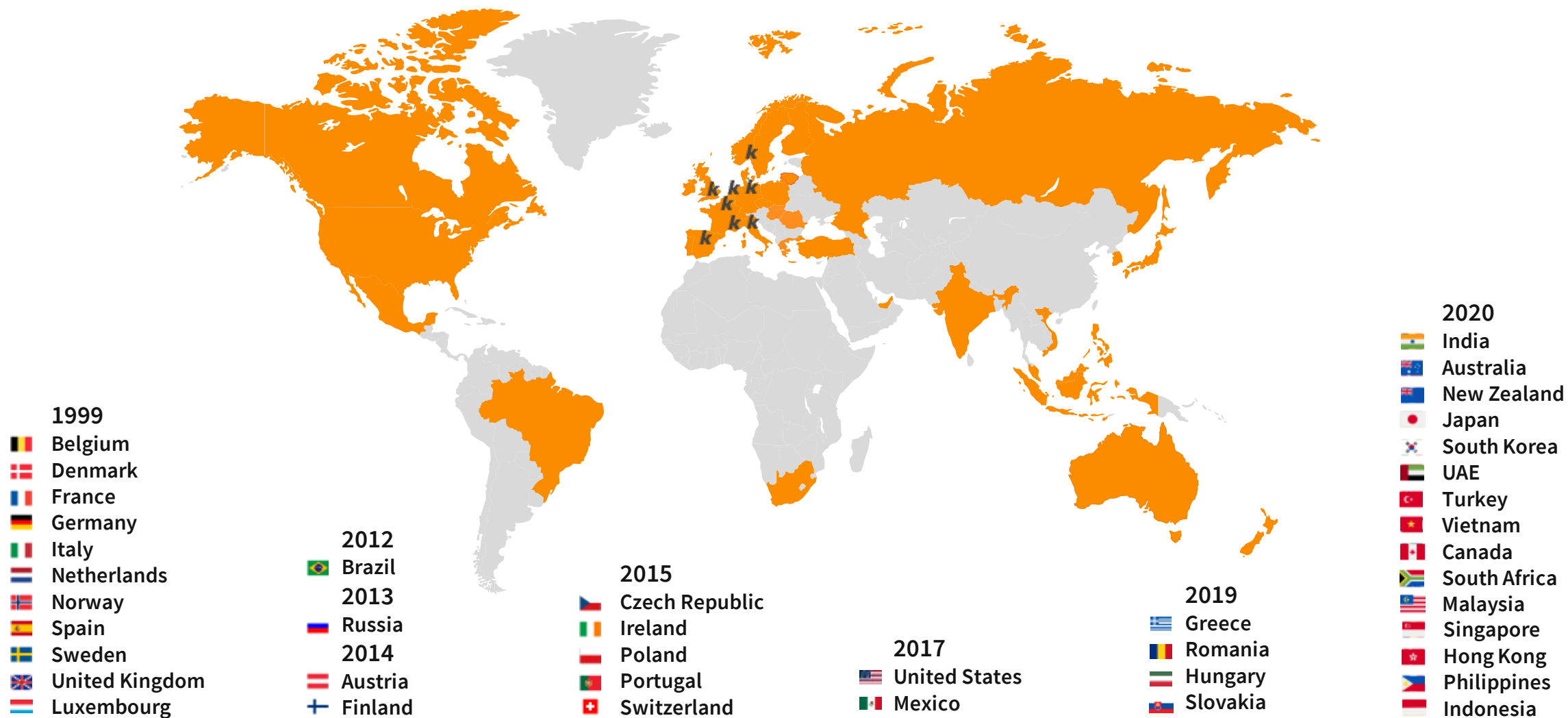
managed ads

Entrust us full acquisition campaigns management

Diversify your acquisition strategy



Go global with our international network



Some of our trusted international partners



Our figures speak for us

16 Bn

IMPRESSIONS
Generated annually

152 M

CLICKS
Generated annually

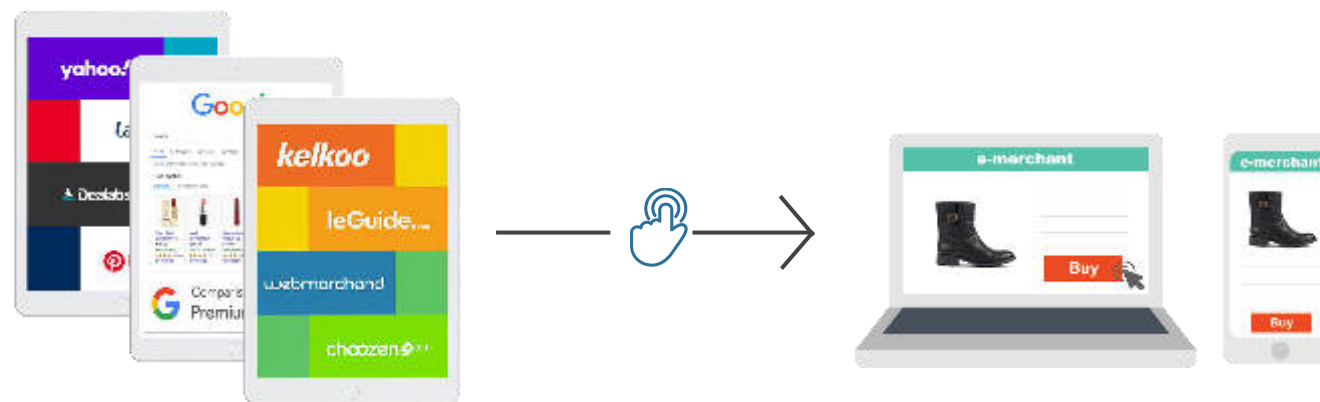
1,7 M

SALES
Generated annually

170 M€

REVENUE
Generated annually

Start growing your online store now



Contact your dedicated account manager at

xxxxx.xxxxx@kelkoogroup.com

to start capturing new customers and generating incremental sales

*kelkoo*group