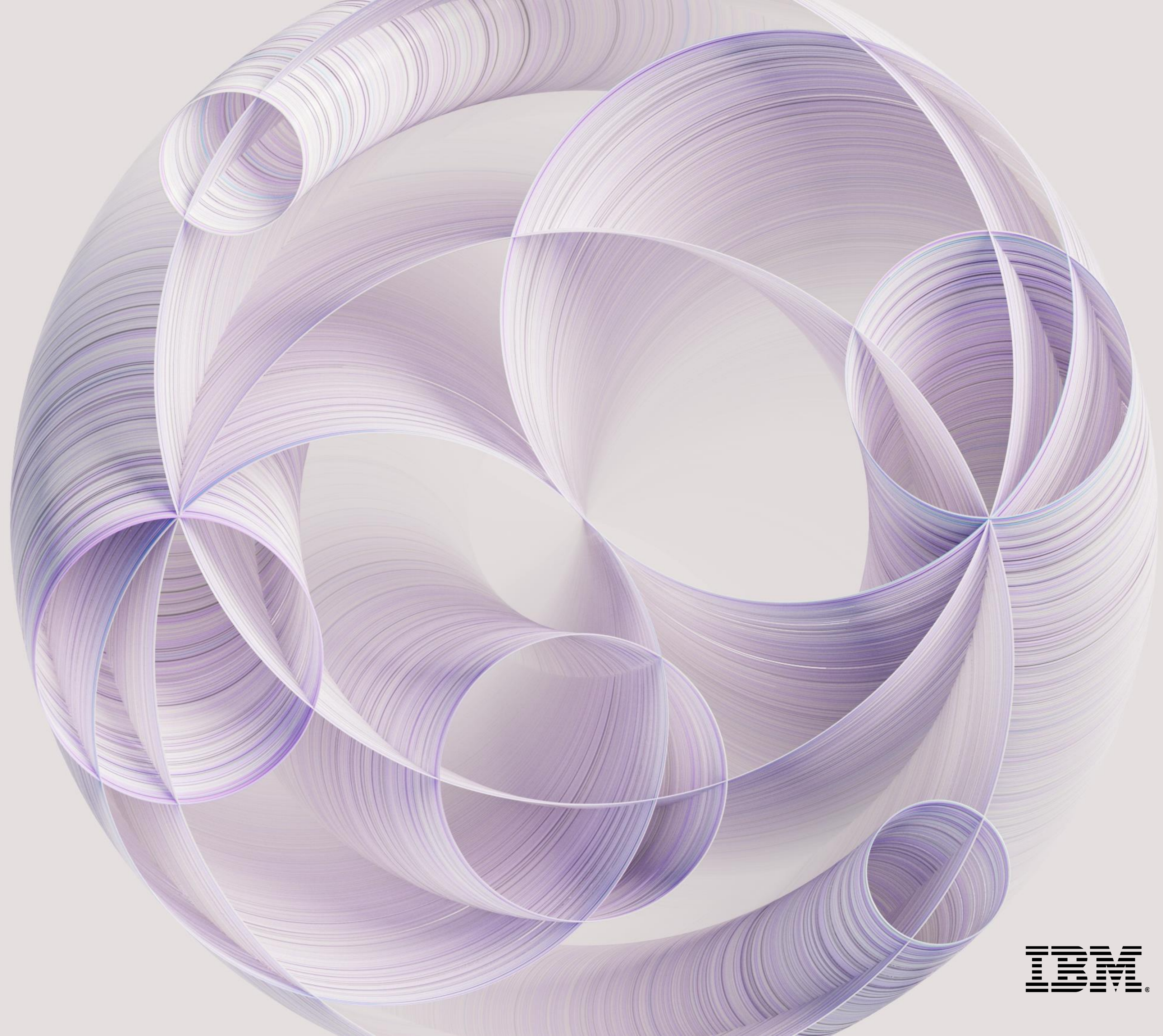


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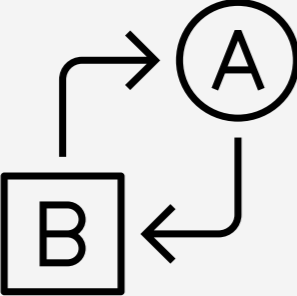


+ AI → AI +

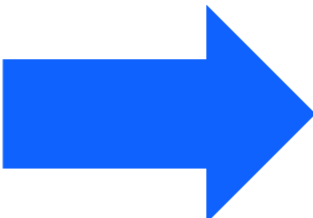
# Building blocks of an AI Strategy

ChatGPT inspired interest...

Large language model

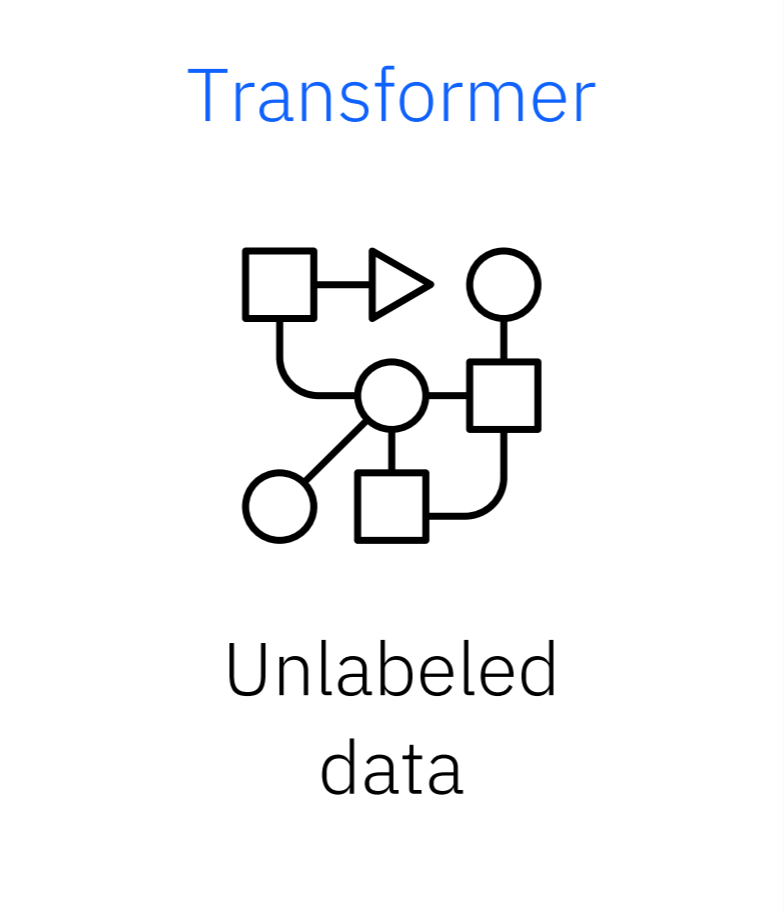


Great at text



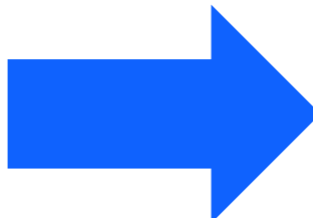
But there is a bigger concept...

Foundation model



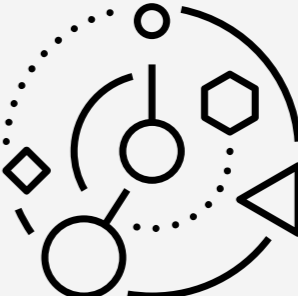
Transformer

Unlabeled data



Which will change business

Generative AI



Anything that creates new content

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data and AI workflows

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