

HOW TO ONBOARD EMPLOYEES IN 2022



Michael Miliopoulos
HR Director,  **ANTISEL**





ABOUT MICHAEL

- **Michael** is instrumental in creating unique, world-class employment experience and ensures **ANTISEL** has the best-in-class talent to solve clients' evolving needs.
- Under **Michael's** leadership, **ANTISEL** has received numerous awards and recognitions for its workplace, culture, employer brand, AI technology and more.
- **Michael** is a member of the Society for Human Resource Management (SHRM), a Chairman of the SHRM Forum Greece & Cyprus, and being named a leader of distinction for the 2022 HRD of the Year award for EMEA from the HRO Today. He has a bachelor, a postgraduate certification, and a master's degrees from US and UK Universities.





ABOUT ANTISEL

ANTISEL is a uniquely positioned international organization with an exceptionally promising future. The company has expanded its partnerships and now covers the territory of Southeastern Europe.

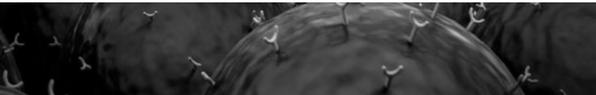
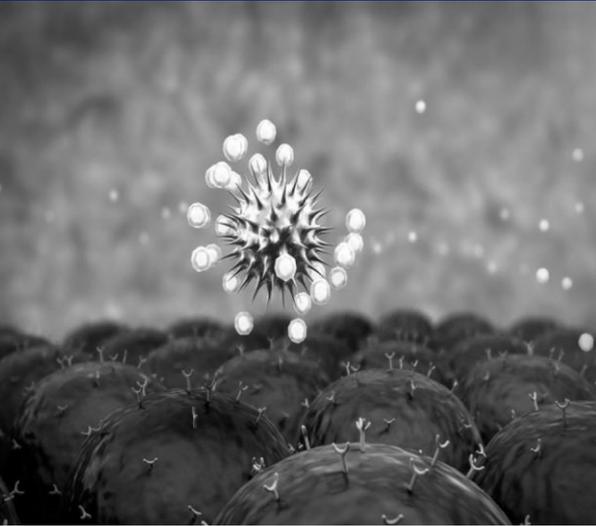
Today, after 5 decades of serving our solutions to scientists and researchers at the health, academic and industrial sectors, **ANTISEL** has become the leading and most recognized partner for scientific equipment and services in Southeastern Europe with a strong team of more than 200 specialists in their field.





OUR MISSION

Our mission is to empower scientists with cutting edge solutions in the scope of **human health, wellbeing and environmental protection.**



THE CASE

The period of the pandemic (Covid-19) was unprecedented for all of us, and HR was called upon to deal with an increasing demand in our staffing industry while ensuring the safety of staff combined with health restrictions on travel. The business needed to join and integrate new hires that were practically impossible to handle traditionally.

ONBOARDING REMOTE EMPLOYEES IS DAMN HARD



Sure thing, you can “jump on a zoom call” or email a bunch of documents, PDFs, and PowerPoints. But that’s so 2021, lacks a personal touch and frankly speaking, boring.

Michael felt there had to be a better way to onboard remote employees and ensure everyone received clear and consistent guidance in their first few weeks at work.

One of **ANTISEL's** core values is communication, and **Michael** took a stand in making sure it's reflected in the way employees are welcomed at their new workplace.

And he turned it into an exciting experience.

HERE'S HOW TO ONBOARD REMOTE EMPLOYEES IN 2022

Michael greets remote workers with a series of bite-sized, personalised AI-generated videos created with Synthesia STUDIO.

Here is an example of an onboarding video received by a new employee, Christos 📺





Καλώς ήρθες, Χρήστο!

Είμαστε πολύ χαρούμενοι που σε έχουμε μαζί μας.

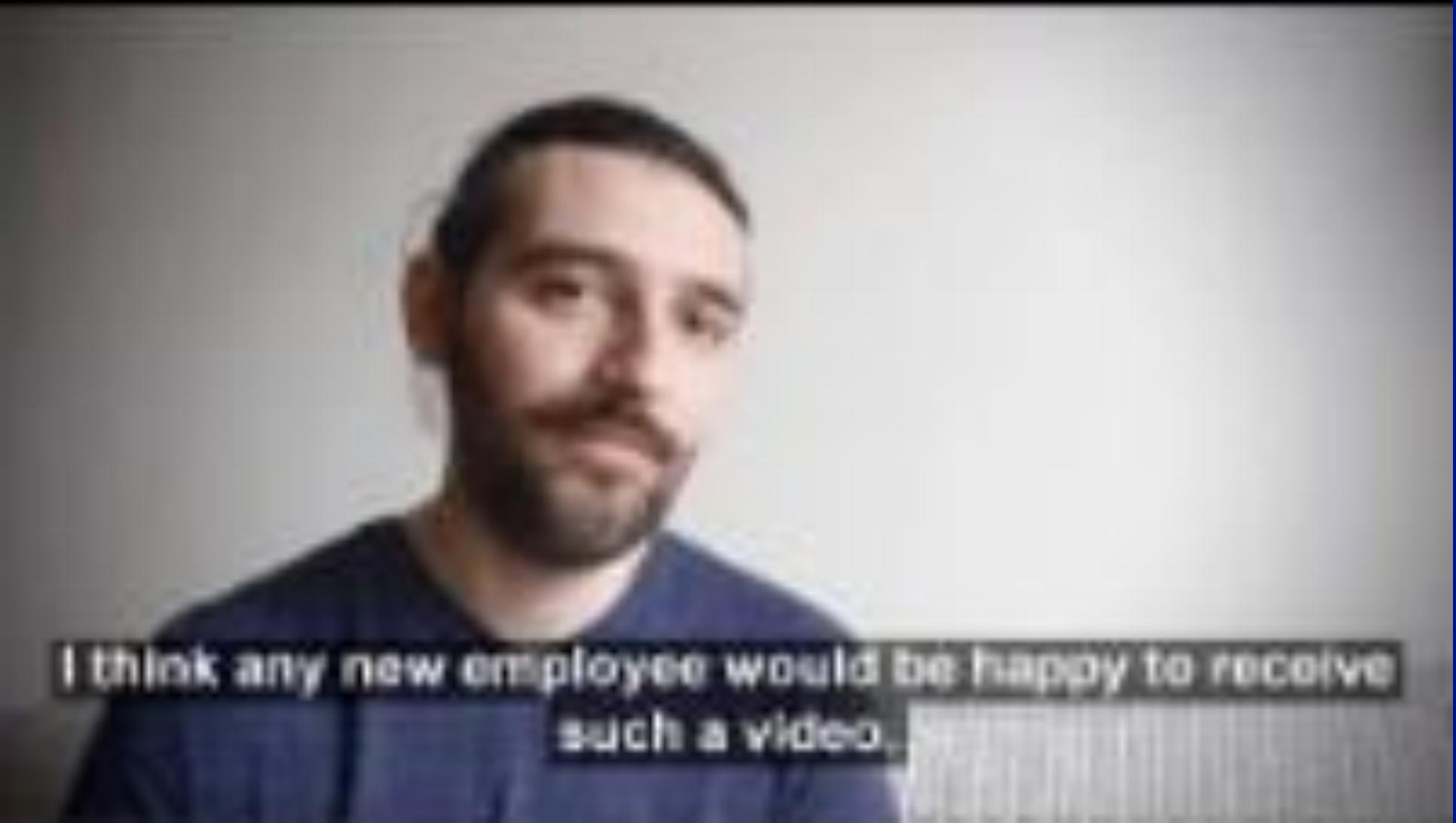
ANTISEL





WONDERING HOW **CHRISTOS REACTED AFTER
SEEING THE **VIDEO**?**



A man with dark hair tied back and a beard, wearing a blue t-shirt, is speaking. The background is a plain, light-colored wall.

I think any new employee would be happy to receive such a video.

ANTISEL'S BEST PRACTICES

created a series of short videos introducing Antisel's mission, vision and core values to new employees.

1

2

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5

creates videos with checklists of tasks for the first week that are tailored to the particular business unit the new employee is joining

translates the videos into English, Greek, Bulgarian or Romanian

chose Anna as the onboarding buddy for the Romanian and Bulgarian markets

Chose the Employee Onboarding template and customized it to fit Antisel's brand guidelines

THANK YOU!

Do you have any questions?

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