



Move technology forward without leaving people behind

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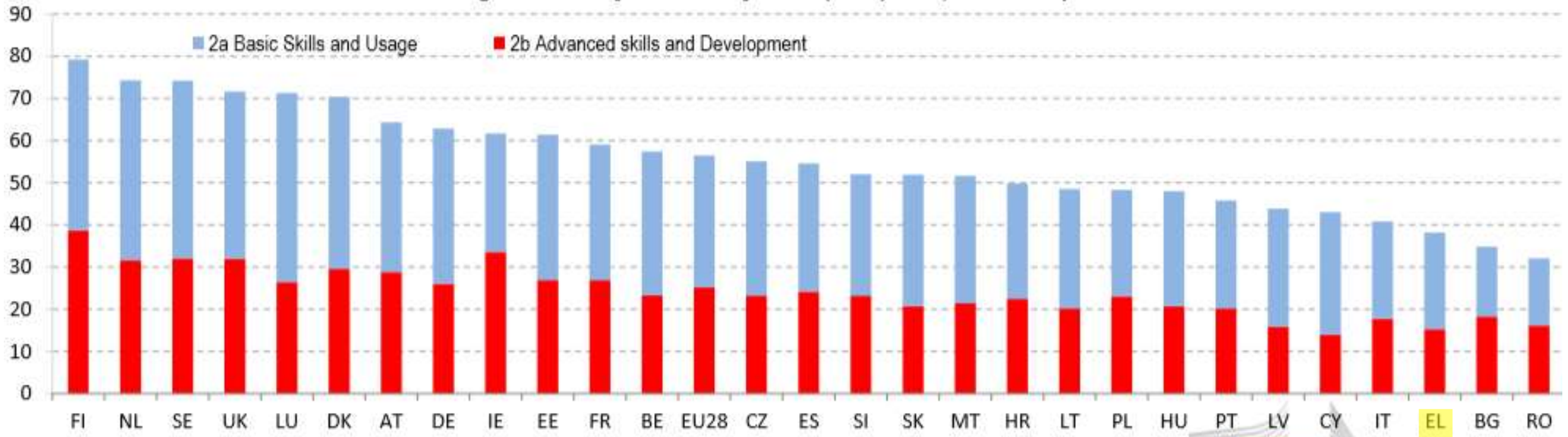
Our Digital Skills Aspiration:

Equip All Youth to be Future Ready

We aim to increase the number of teachers, trainers and youth serving organizations that have the capacity to bring digital skills – from digital literacy to computer science education - to youth in and outside of the classroom.



Digital Economy and Society Index (DESI) 2018, Human Capital



DESI Report 2018 – Human Capital

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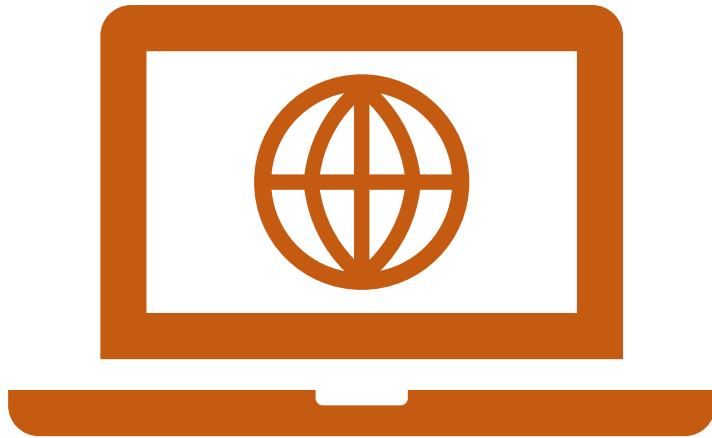
European Commission

START

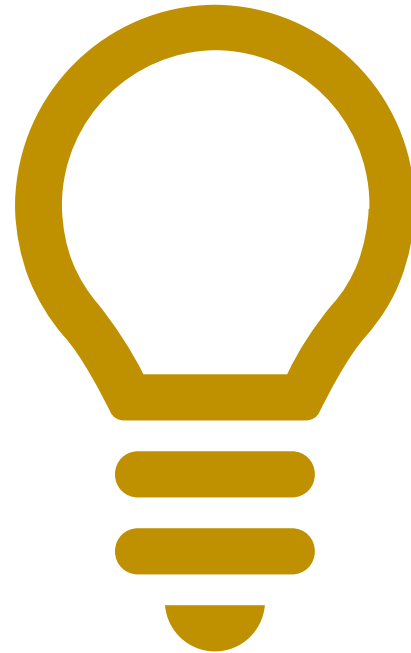
LEARN • CONNECT • INNOVATE

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Digital skills development



Innovation: technology for the future



Community Engagement

The Building



The Building





Start Project | Results

Pilot phase: January 2018

Project Initiation: February 2018

- **3000** participants in the first year of operations in all activities (educational, community events, local school and NGO's visits etc).
 - More than **2.300** participants on digital skills courses
 - More than **250** classes and workshops

Participants profile

- 67% female
- 33% male

Mainly targeting underserved communities like unemployed, refugees, and 55+



City of Athens European Capital of Innovation 2018

Start project was one of the contributing projects for the official bid proposal of the City of Athens that won the European Capital of Innovation Award in 2018!



A man wearing a dark cap and a tweed jacket is sitting on a wooden bench, looking at a newspaper. The background is a field of tall grass. The text "Tomorrow in the battle think on me" is overlaid on the right side of the image.

Tomorrow in the battle
think on me