

Data Governance:

*Ensuring proper governance
of a critical enterprise asset*

September 21st, 2021

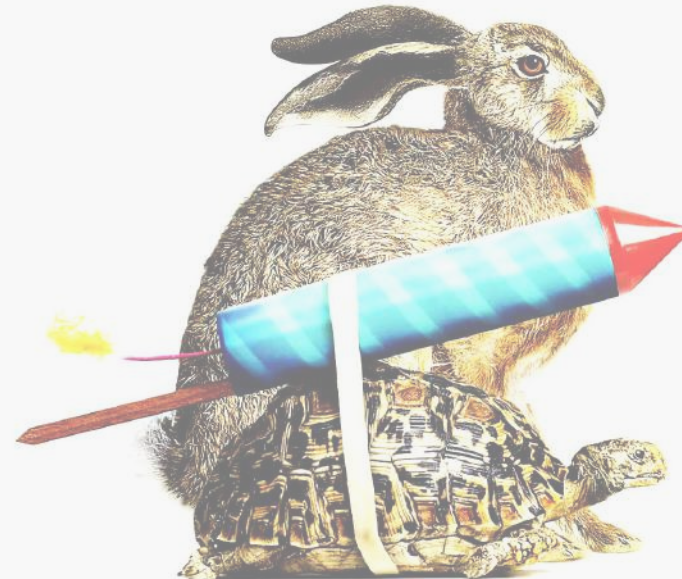


Eurobank

Why Data Governance is important

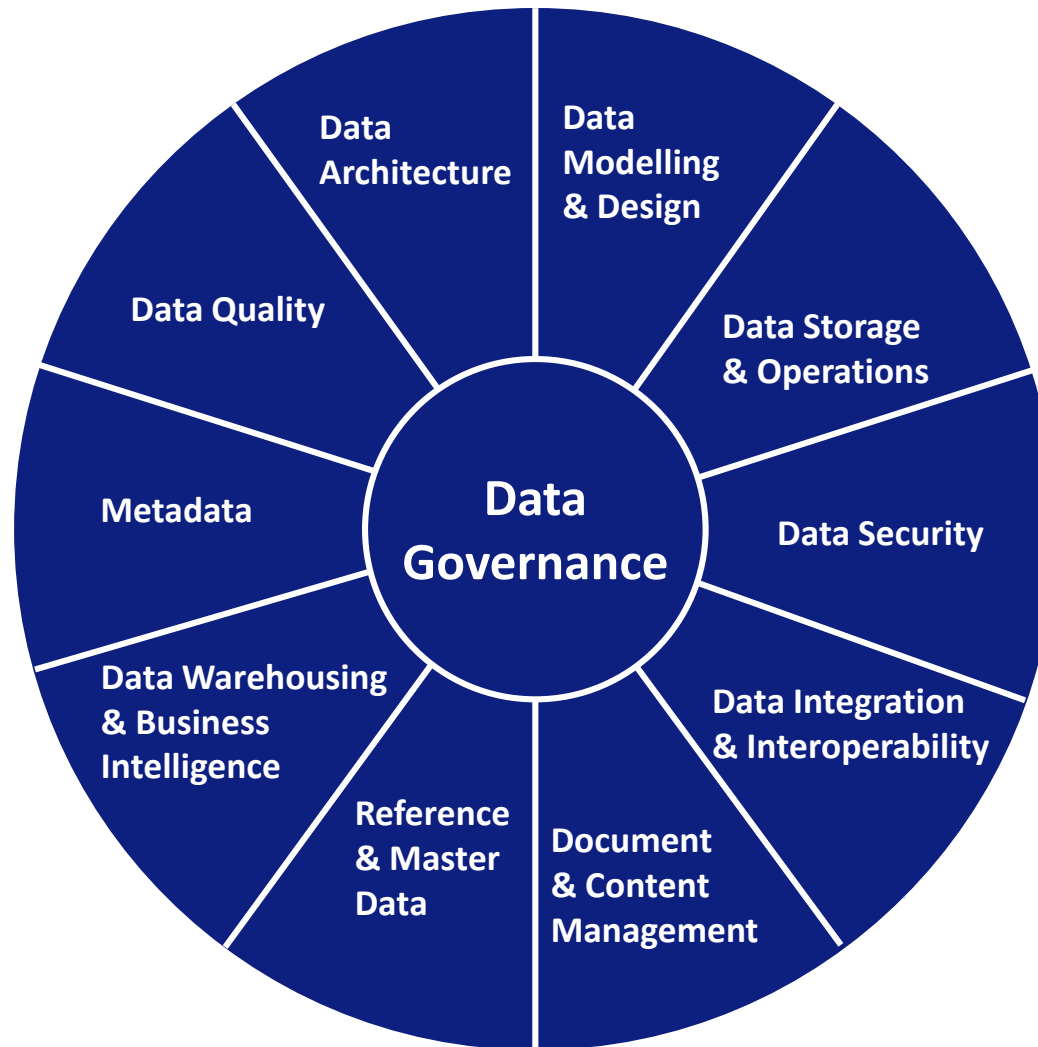
“Through 2025, 80% of organizations seeking to scale digital business will fail because they do not take a modern approach to data and analytics governance”

Source: Gartner



The Data Management Association puts Data Governance in the core of data management capabilities, guiding all respective functions

Data Governance in the core of Data Management



Data Governance is a system of accountability and a set of rules targeted to ensure the proper governance of data as a key asset of the organization

What Data Governance is about

Is

A combination of people, processes and tools

Ownership and approval

A continuous process

An enterprise initiative

Comprehensive structure to ensure data quality

Is Not

A technology problem

An endless loop of “you need to ask...”

A project that once implemented can be ignored

A functional, departmental, or project effort

A data cleansing effort

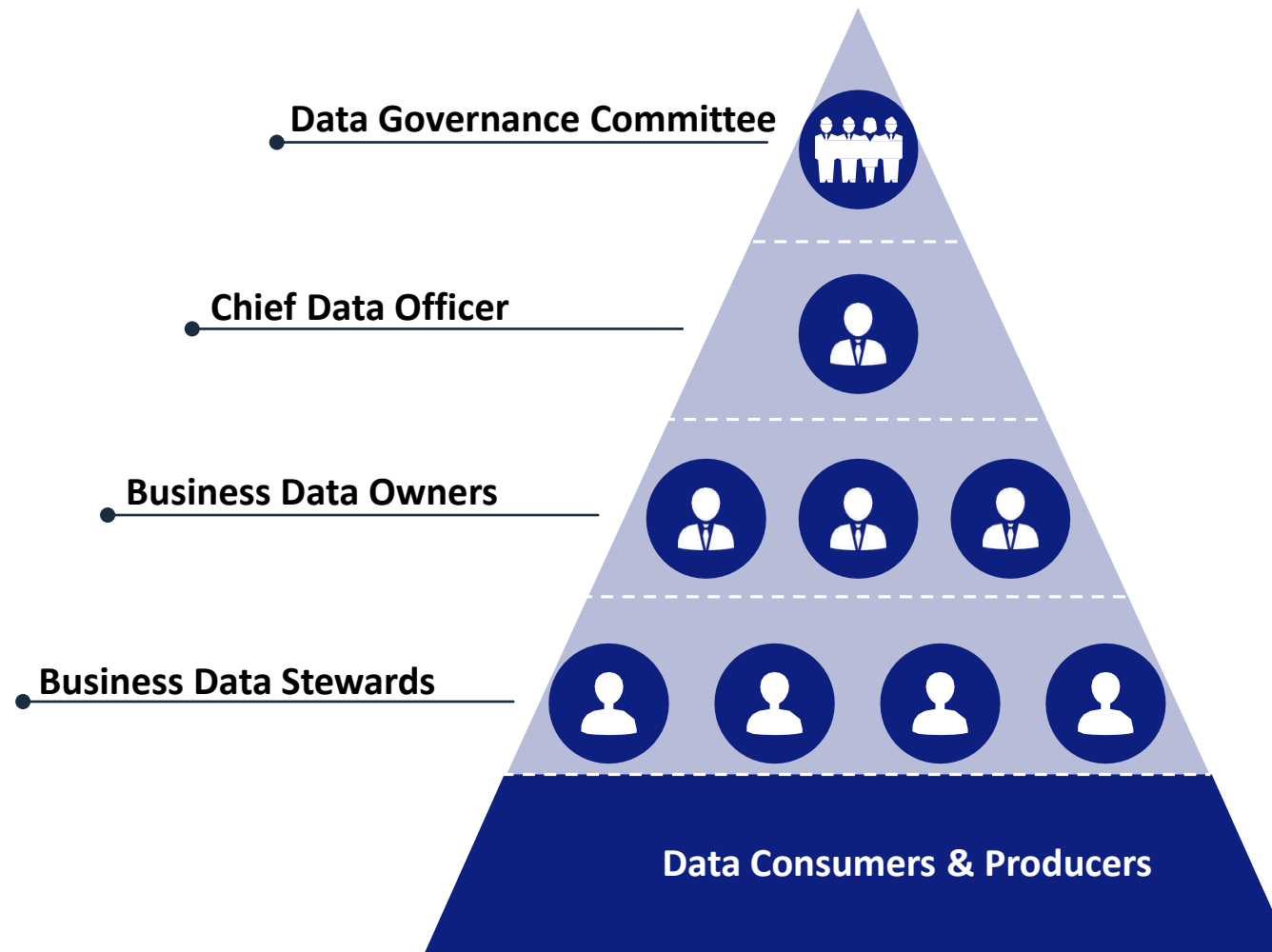
In Eurobank, post the definition of our Data Governance Framework, we designed a roadmap and initiated deployment for priority data domains

How we approach it



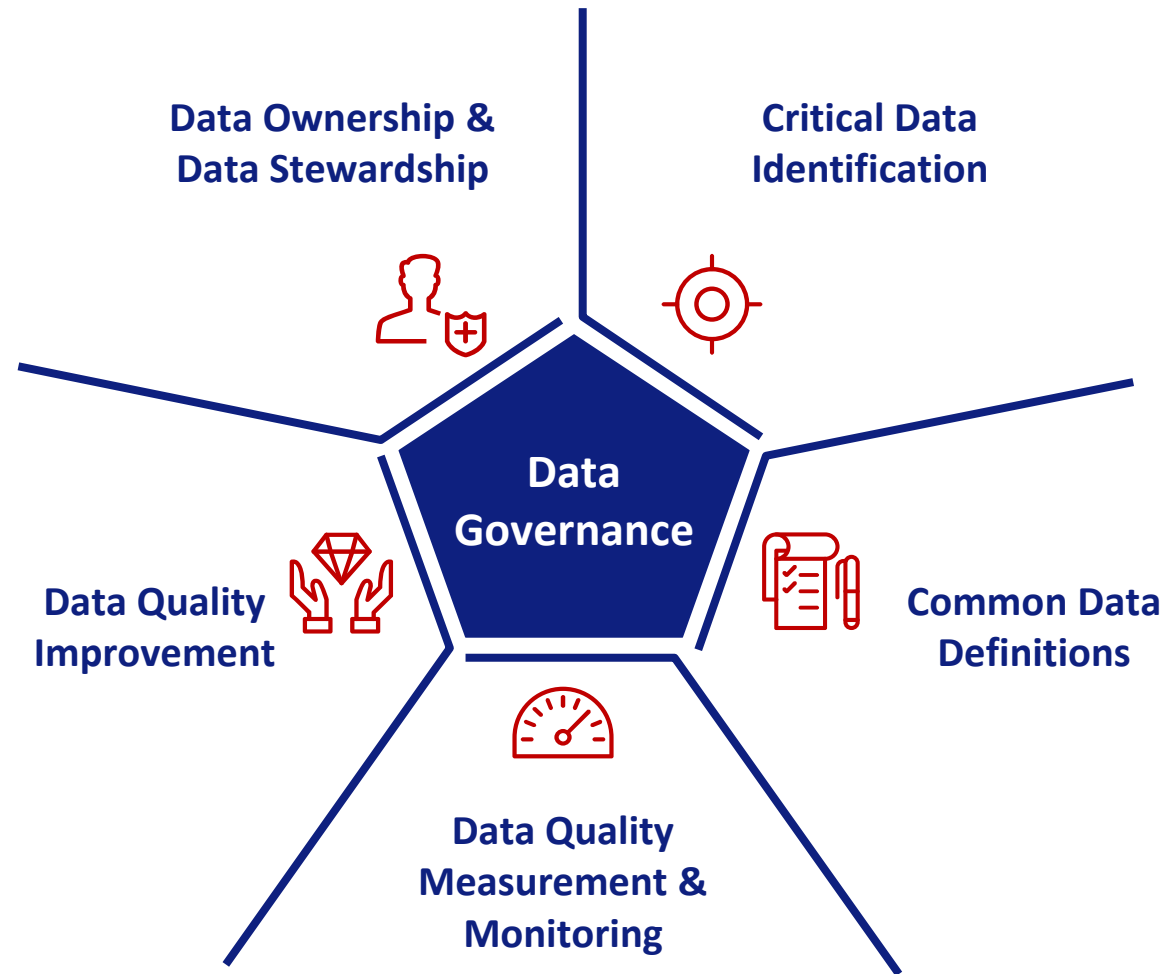
A key element of our Data Governance Framework is the introduction of new roles and a top management direction-setting committee

Data Governance organization



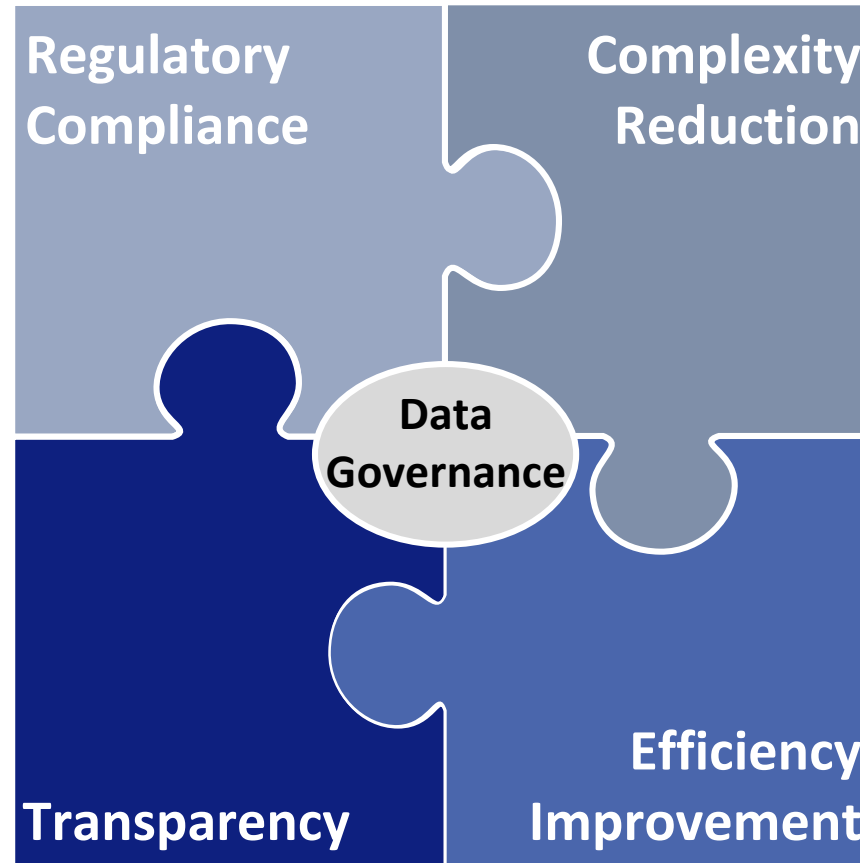
We are approaching Data Governance deployment in a pragmatic way, with a key initial focus on data ownership, definitions and data quality

Data Governance deployment focus areas



Data Governance allows reaping multiple regulatory, commercial as well as efficiency and operational risk reduction benefits

Data Governance benefits



Thank you

